

SARATOGA SAFETY FAIR

Sunday, May 20, 2018 • 1:00 p.m. to 5:00 p.m.

West Valley College • Campus Center

14000 Fruitvale Avenue

Free Admission & Parking (Lot 5)

Vendor Sponsorship & Resource Table Information

ABOUT THE EVENT:

The event is hosted by the City of Saratoga and will include a resource fair featuring safety-related services and products, presentations on crime prevention and home safety, and more. Approximately 200-500 Saratoga residents are expected to visit the event throughout the afternoon. Attendance is free.

RESOURCE FAIR:

Government agencies/non-profit service providers and businesses that offer public-safety related services or goods are invited to host a resource table. Firearm information and products may not be promoted or shared at the Saratoga Safety Fair.

APPLICATION DEADLINE:

The deadline to submit a Sponsorship Application to host a resource table is April 19, 2018. The application period may close early if the number of applications exceeds available resource table capacity.

SPONSORSHIP FEE:

The sponsorship fee per table is \$250. The fee will be waived for government agencies/non-profit service providers.

A 6-foot table, 2 chairs, and plastic tablecloth will be provided. Sponsors may bring their own tablecloth if desired. Resource table hosts must provide their own signage and informational materials/promotional materials. Sponsors are encouraged to provide family-oriented and kid-friendly materials.

RECOGNITION:

A list of resource table hosts will be posted on the City's website prior to the event and available in printed format at the event.

RESOURCE FAIR SCHEDULE:

11:30 a.m. Sponsor Table Setup May Begin
12:30 p.m. Sponsor Table Setup Must Be Complete
1:00 p.m. Event Start
5:00 p.m. Event End
5:30 p.m. Sponsor Table Cleanup Must Be Complete



More Information

www.saratoga.ca.us/safetyfair • 408.868.1269

SARATOGA SAFETY FAIR

Sponsorship Application

Deadline to Apply: April 19, 2018

Submittal/Questions: City of Saratoga, City Manager's Office

13777 Fruitvale Avenue, Saratoga CA 95070 | 408.868.1269

www.saratoga.ca.us/safetyfair | cbothelio@saratoga.ca.us

Sponsor Name

Contact Person Name

Contact Person Title

Address

City

State

Zip

Phone

Email

Website

Describe the public safety related services/goods provided:

Sponsor Logo:

Sponsor logo in .ai or .eps format will be submitted via email to cbothelio@saratoga.ca.us no later than April 19, 2018.

Sponsorship Fees:

Government Agency/Non-Profit Service Provider No Fee

All Other Organizations/Businesses \$250

Total Due: _____

Payment:

Check (Make payable to the City of Saratoga) _____
Check Number

Credit Card (an invoice will be emailed to you, the application will be complete upon receiving payment)

Billing Address (if different from above)

City

State

Zip

Sponsor Agreement:

Sponsorship. I hereby agree and acknowledge that the Sponsor has not and will not receive any goods or services in exchange for the sponsorship and the City will not grant any extra consideration to the Sponsor in relation to City procurement, regulatory matters, or any other business, services, or operations of the City. I further agree the City may use the sponsorship in any manner at its sole discretion and Sponsor has no right or obligation to control City's use of the donation. I further agree and understand that firearm information and products may not be promoted or shared at the Saratoga Safety Fair.

Recognition. I hereby agree that the Sponsor will only be recognized on the Saratoga Safety Program and Map, which will be available on the City website after the Sponsorship Deadline until May 21, 2018 and available in printed format at the Saratoga Safety Fair.

Use of Logo. I hereby grant to the City of Saratoga and its authorized agents and employees the right to photograph and otherwise reproduce and use the Sponsor Logo for publicity deemed appropriate by the City in connection with the Saratoga Safety Fair.

Authorized Signer:

Signature

Print Name

Date